



Website Needs Analysis

Fill in the form below and fax to (800) 816-7413, mail to P.O. Box 152, Westfield, IN, or scan and email a copy to info@zapsites.com

Please answer as many, or as few, of the following questions as possible to give us a picture of the ideal website to address your business. We will use this information only to assess your needs and present the perfect system to take maximum advantage of your opportunities.

Contact Information

Name _____

Company _____

Email _____

Phone _____

General Information

Domain name (existing or desired) _____

How soon would you like your website to go live? _____

What is your budget for creation of the website and the costs for hosting and maintenance? _____

Specifics

What is your primary goal for this website? _____

Who is your desired audience? Describe them. _____

Describe your ideal client. _____



Website Needs Analysis

Fill in the form below and fax to (800) 816-7413, mail to P.O. Box 152, Westfield, IN, or scan and email a copy to info@zapsites.com

List a couple of your "favorite" competitor's sites and the things you do and do not like about them. _____

List a couple websites that you really like, and list the things you do and do not like about them. _____

Imagine your idea of the perfect website for your business. How would you describe it? _____

What methods do you currently use to find new customers? _____

How will you market the website to find new customers? _____

What is your primary call to action? i.e. subscribe to newsletter, follow on Twitter, purchase a product or service, etc.
